

# Light Up A Life 2021

A San Luis Obispo  
County Tradition  
for 37 Years



For 37 years, Hospice SLO County's  
"LIGHT UP A LIFE"  
has offered special ceremonies for  
remembrance of loved ones who are no longer  
present, but certainly not forgotten.

August 18, 2021

Dear

Since 1984, Hospice SLO County's *Light up a Life* ceremonies have been attended by thousands as a way to remember and honor their loved ones. This year remembering those who have died is critically important to our community and our collective mental and emotional health. **Many have not been able to hold or attend funerals or memorial services. Your sponsorship will give hundreds of people a precious opportunity to honor the lives of someone they have loved and lost. Your sponsorship will create meaningful healing.**

*Light Up A Life* will take place on **Tuesday, November 30, 2021 at the Mission San Luis Obispo de Tolosa. The event will be professionally live streamed and recorded for those unable to attend.** Starting at 6PM, the ceremony will include music, poetry, an inspirational message, and the reading of names. A candle lighting will take place immediately following the ceremony in the Mission's garden. A special Pet Ceremony will take place at 6PM on Wednesday, December 1, 2021 at the Hospice house in downtown SLO.

Every donation received has a direct impact on our services. **We are a non-medical hospice and DO NOT charge fees or bill insurance. Our only income comes from direct donations, sponsorships, grants and bequests.** Your generosity and support of *Light Up A Life 2021* will support Hospice SLO County programs and services including in-home support, grief counseling, support groups, pet services, and care management. Death and dying touches each of us and the compassion and support offered by Hospice SLO County staff and volunteers at these times is immeasurable.

## Please help us sustain our vital mission with your Sponsorship!

This has been a year like no other. Hospice SLO County, a small but mighty local non-profit, has helped thousands of people over the past 43 years. With your support Hospice SLO County will thrive for another 43 years. **These are defining days, and it will be our honor to let the community know that you are our ally. Thank you!**

With sincere appreciation,

Susan Olson, Director of Development

Patrick O'Hara, Treasure of the Board /Event Chair



## SPONSORSHIP OPPORTUNITIES

	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Regional television spots	▪				
Logo included in all press releases	▪	▪			
Logo included in all emails to supporters about Light Up A Life	▪	▪	▪		
Logo included in all printed material (invitations, posters, flyers & programs)	▪	▪	▪	▪	
Thanked in Light Up A Life social media & emarketing promotions	▪	▪	▪	▪	▪
Logo and hotlink on Hospice SLO County website	▪	▪	▪	▪	
Logo on Hospice SLO County website	▪	▪	▪	▪	▪
Provide names of loved ones for the Remembrance Ceremony & Book	▪	▪	▪	▪	▪

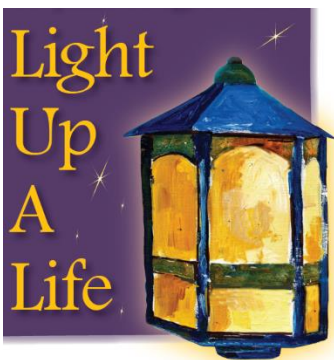
\* To ensure you receive your sponsor benefits, our office must receive your Sponsor Commitment Form by the following deadlines:

Mailed invitation/posters/flyers - 09/15/2021

Ceremony Program - 11/1/2021

Community Thank You Ad - 12/15/2021

**Together we will ensure that lights will shine this *Light Up A Life* season!**



### Light Up A Life 2021

**When:** Tuesday, November 30, 2021

**Time:** 6:00 – 7:30 PM PST

**Where:** In person at the Mission San Luis Obispo or at home. This event will be professionally recorded and can be viewed live or at a later time on our website at [www.hospiceslo.org](http://www.hospiceslo.org)

**A Pet Ceremony will take place on Dec 1 at 6PM at the Hospice Office in downtown SLO.**



Mission San Luis Obispo de Tolosa

751 Palm Street  
San Luis Obispo, CA 93401

**During the 2020-2021 fiscal year, over 180 volunteers provided services valued at \$375,322!**



2,734 hours: In-Home Respite Care  
1,421 hours: End-of-Life Doula Support  
467 hours: Music, Yoga, Reiki  
390 hours: Pet Peace of Mind  
2,341 hours: Administrative Support  
3,270 hours- Individual/Family Grief Counseling Sessions  
544 hours in 334 Facilitated Support Groups  
Services provided at no charge to clients.



**PET PEACE OF MIND**  
KEEPING PETS & FAMILIES TOGETHER  
DURING HOSPICE CARE

# LIGHT UP A LIFE SPONSOR COMMITMENT FORM

## Levels:

- Diamond.....\$10,000  
 Platinum.....\$5,000     Silver.....\$1,000  
 Gold.....\$2,500     Bronze.....\$500

## Sponsor Information:

Company/Individual Name: \_\_\_\_\_ Main Contact: \_\_\_\_\_  
Title: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## Payment Information:

Payment by:  Check     Credit Card     Yes, I want to cover the 3% transaction fee so 100% of my donation goes to Hospice SLO County  
Amount: \_\_\_\_\_ Credit Card# \_\_\_\_\_ Expiration: \_\_\_\_\_  
CODE: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorship is:

- In honor of     In memory of     In support of Hospice SLO County

Names(s) \_\_\_\_\_

Please fax completed form with credit card information to 805.544.6573

or mail with your check payable to:

**Hospice SLO County**

**Attn: LUAL SPONSORSHIP**

**1304 Pacific Street, San Luis Obispo, CA 93401**

To provide us with your credit card information via phone, please call 805.544.2266.

Or sign up online at [www.hospiceslo.org](http://www.hospiceslo.org)

Hospice SLO County Tax I.D. #95-3195126

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**Thank You!**